

PAIRED Framework

Criteria Met?

Notes

P Principled

UX researchers should define principled use cases for AI. Subordinating usage to predetermined rules and heuristics is crucial to ensuring that AI is applied ethically and responsibly. It also allows us to clarify our goals in applying AI to our work, helps us to avoid misusing AI, promotes transparency, and makes evaluation easier.

- Select one:
- No issues found
 - Minor violations identified
 - Major violations identified

Issues identified

Recommendations

A Accountable

Artificial intelligence should be used to augment and support UX researchers' work, not replace them entirely. AI provides an opportunity to gain efficiencies and spend more time on higher-level tasks involving decision-making and creativity by automating repetitive, mundane, and error-prone menial tasks. But UXRs remain accountable for the research they produce and the decisions they impact.

- Select one:
- No issues found
 - Minor violations identified
 - Major violations identified

Issues identified

Recommendations

I Initiated

AI may be used in workflows, but human researchers should be the ones to begin and lead them. After the tool provides its output, UX researchers review it. Ultimately, they must have the final call for any conclusions and recommendations — or, if need be, corrections. As the Russian proverb puts it: "Trust, but verify."

- Select one:
- No issues found
 - Minor violations identified
 - Major violations identified

Issues identified

Recommendations

R Reviewed

UX researchers should thoroughly review any AI systems under consideration for use. Only by understanding the AI system's capabilities can researchers ensure that the tool is appropriate for the use case and identify any limitations or biases in its outputs.

- Select one:
- No issues found
 - Minor violations identified
 - Major violations identified

Issues identified

Recommendations

E Enabled

Teams should provide UX researchers with training and resources in the proper use of AI systems. By providing enablement we can promote a culture of ethical, responsible, and effective AI use.

- Select one:
- No issues found
 - Minor violations identified
 - Major violations identified

Issues identified

Recommendations

D Documented

UX researchers and their teams should document their use of AI. This includes process documentation (e.g., best practices and steps for using AI tools in day-to-day tasks) and project documentation (e.g., indicating how AI was used in data analysis in a findings report).

- Select one:
- No issues found
 - Minor violations identified
 - Major violations identified

Issues identified

Recommendations